

The Aston Martin Residences in Miami Are Designed to Look Like the Sail of a Ship

BY STEPHANIE BROOKE FRIEDMAN | DECEMBER 16, 2016



The [Aston Martin Residences](#), the British luxury carmaker's first foray into real estate, will hit the residential market in March. The 66-story tower, developed on the last remaining waterfront site along Miami's Biscayne, is a collaboration between the iconic brand and developer G and G Business Developments, which is owned by Argentina's Coto family, who paid \$125 million for the land in 2014. Local firm Revuelta Architecture and Argentina-based Bodas-Miani-Anger conceived the skyscraper's dazzling sail-shaped form, reflecting the tropical environment of Miami and the city's close connection to the ocean.

"The long-term vision to bring Aston Martin to a wider audience is now reality, thanks to the partnerships we launched in the last four years in key industries," says Katia Bassi, vice president of Aston Martin and managing director for AM Brands. "Aston Martin entering in real estate is the epitome of the Aston Martin positioning of the brand in the luxury world, through our timeless design. Aston Martin Residences and Yachting are the halo categories we identify to support the core business, reaching new brand lovers that will enjoy the [Aston Martin Art of Living](#) in every touch point of their life."



Featuring interiors designed by Aston Martin, the residential building, with 390 high-end condominiums,

consists of seven penthouses and a sole duplex penthouse, which all have private pools and outdoor terraces overlooking downtown Miami and Biscayne Bay.

Each of the building's common areas feature "signature items" showcasing the brand's trademark colors, stitching style, and material, such as polished wood, leather, and carbon fiber. Design highlights include doors with bespoke artisan Aston Martin handles, number plinths, and kestral tan leather door tabs. The Aston Martin-designed reception desks featuring craftsmanship from the company's halo products will adorn each of the two private lobbies, along with key design features in all shared areas, including a beautiful infinity pool located on the 55th floor, a two-story fitness center, and a full-service spa. There is also a micro-cinema, a children's room, an art gallery, and an exclusive yacht marina.



The Aston Martin Residences will not contain any "auto-specific" amenities but instead will reflect and embody the brand's tradition through a combination of exquisite design, fine craftsmanship, and comfort. The automaker's creative team has been involved in the selection of every detail, from the finishes to the artwork.

Apartments, ranging from one-bedrooms to four-bedrooms, offer breathtaking views of the Miami River, Biscayne Bay, and the Brickell skyline. Additionally, Aston Martin Residences are within walking distance of Whole Foods, Brickell City Centre, and Mary Brickell Village.